

I conic, robust, flexible, timeless. With Denim Pop Waves by Appiani, the jeans becomes something uncommon, ready to surprise and to turn in a new form of expression, enhancing and updating the unique features that have allowed it to be a style icon for everybody. Matter is imprinted with an original and innovative finishing, suitable for

both floors and walls. The essence of denim yarn is processed through three decorations – Striato, Ondulato, Sfilato – each developed with two different variants, with distinct movements and colors. What change are the inclinations, the relationship between warp and weft, the regularity of the twines.

